

# CLATSOPCC CAREER PATHWAYS

## Business Marketing

Oregon Skill Set: Business & Management

[www.clatsopcc.edu](http://www.clatsopcc.edu)

### STARTING OPTIONS

General Education Diploma / Adult Basic Education Courses / High School Diploma / College Now  
College Now /High School Articulation  
BA 101 Introduction to Business (3 CR)  
BA 223 Marketing (3 CR)  
Ba 218 Personal Finance (2 CR)  
CSI 107 Spreadsheets (3CR)  
MIC 145 Introduction to Integrated Software (3 CR)

### CAREER PATHWAY CERTIFICATE COMMUNICATION IN BUSINESS

Length of Training: Approximately 9 Months (12+ Credits)

Classes:

- BA 101 Introduction to Business (4 CR)
- BA 223 Marketing (3 CR)
- BA 218 Personal Finance (2 CR)
- CSL 107 Spreadsheets (3 CR) or CS 131 Introduction to Computer Information Systems (4 CR) or MIC 145 Introduction to Integrated Software (3 CR)

### POSSIBLE CAREER OPTIONS INCLUDE:

- [Correspondence Clerk](#)
- [Office Clerk](#)
- [Office Machine Operator](#)
- [Receptionist/Information Clerk](#)
- [Office/Administrative Support Worker](#)
- [Human Resource Assistant](#)
- [Court, Municipal or License Clerk](#)
- [Customer Service Representative](#)

### ONE YEAR CERTIFICATE BUSINESS PROFESSIONAL

Length of Training: Approximately 12 Months (46+ Credits)

### ADDITIONAL CAREER OPTIONS:

- [Bookkeeping/Accounting/Auditing Clerk](#)
- [Billing/Posting Clerk](#)
- [Bill/Account Collector](#)
- [Administrative Assistant](#)
- [Medical Secretary](#)

### ADDITIONAL DEGREE OPTIONS

- [AAS Degree – Business Management](#)
- [AAS Degree – Accounting Technician](#)

Length of Training: Approximately 24+ Months (90+ Credits)

### ADDITIONAL CAREERS:

- [Supervisor/Manager of Office & Administrative Support Workers](#)
- [Executive Secretary](#)

### ARTICULATED BACHELOR DEGREE OPTIONS

There are no current articulation agreements to Bachelor Degree programs at this time.

### RELATED BACHELOR DEGREE OPTIONS

There are opportunities for educational advancement. Some credits may transfer.

- [OSU \(Oregon State University\) Transfer Course Search \(CCC courses that transfer to OSU\)](#)
- [Map of Post-Secondary schools in Oregon](#)

**Additional education and experience can enhance career placement and advancement opportunities.**