

## **BP 6620 Naming of Buildings**

### **References:**

ORS 341.290

The college desires to have a thoughtful process in considering and making decisions on naming college buildings or property. The college strives to remember individuals or groups who have special significance to the college, as well as to honor the mission and history of the college in its naming policy and process.

Significant private gifts to support the college offer an opportunity for appropriate recognition of donors. Part of this recognition may include naming of buildings, components, property, or education centers.

All recommendations for naming buildings shall be submitted to the Board of Education by the President for action. The Board of Education has final approval of any and all naming designations.

A naming committee to help with recommendations could include representatives of the Board of Education, CCC Foundation Board, college President and appropriate college staff as designated by the President.

All gift agreements with donors seeking naming opportunities shall be reviewed by the naming committee and the college's general counsel before the agreements can be executed and are subject to final Board approval.

When selecting or considering a proposed name the committee will perform sufficient name research to determine whether the proposed name will complement the college and supports the college's mission and core values as well as the goals of this policy.

Because of its prominent nature naming a building, property or academic unit for a donor requires great care and sensitivity to the goals and needs of both the donor(s) and the college. In general, a gift that is greater than 50% of the philanthropic goal or 20% of the total project cost may be required to name a building. In making its determination, the College may consider additional criterion, such as a long history of giving significant financial support or other contribution to the College.

From time to time the name of a building may be changed. Name changes or renamings may occur if the college determines that the use or purpose of the building or property has changed, or if in the consideration of the Board of Education and the President significant private gifts to support the college offer an opportunity for appropriate recognition of donors.



The college reserves the right to remove any naming of property or buildings should the President determine that the continued use of this name compromises the public's trust or image of the college, is inconsistent of the mission and values of the colleges, or if the donor does not perform obligations specified in the gift agreement.

Definition(s):

Property may include but is not limited to campus, education centers, street, landmark, college structure, or subpart thereof, or any other physical improvement owned or operated by the college

END OF POLICY

President's Cabinet Approval Date:	April 23, 2019
College Council Approval Date:	April 25, 2019
Board Adoption Date:	June 11, 2019
Last Revised:	June 11, 2019

Rescinds: 3.450, 3.460