**Clatsop Community College Library**

**Strategic Planning 2012-2013**

### Library Mission

Clatsop Community College’s mission is to build an educational community that provides open access to high quality learning opportunities for the people of our region, and prepares them for full and productive participation in a dynamic world.

The Library’s mission supports the college’s mission by providing the resources, services, and instruction to support the teaching and learning of students, staff, faculty, and to all possible extent, the greater community.

**Priorities**

1. To extend user services and information resources to foster student opportunity and success, sound research, new knowledge, and critical thinking.  
2. To collaboratively develop the Library as a vital intellectual and cultural resource.  
3. To advance and improve the Library's ability to implement successfully the Library's goals in support of campus priorities.

**Goals**

**1. Maximize student/faculty access to information resources, despite large cuts in acquisitions funding**

**Objectives**

1. The library’s management of collection funds will strengthen CCC’s programs and certificate areas.
2. The library will increase accessibility to a variety of sources.

**Measures:**

*The library currently does the following things in support of this goal.*

*Ongoing:*

* Thinning/weeding the library’s physical collection and placing more emphasis on electronic sources that are more accessible and interdisciplinary. Our goal is to have a core collection of seminal works in print and print-non-print and to provide a robust online collection.
* Pursuing grants to develop certain aspects of the collection.
* Participating in the Electronic Resource (ER) program and ILL through Orbis Cascade Alliance. Gathering more feedback through faculty and student surveys which leads to more direct and relevant acquisitions.
* Acquiring a new ILS (Integrated Library System) to improve access to resources as well as cut costs of hardware, software, and maintenance fees. We have joined and are working with a new consortium to do this, the Chinook Library Network.

**Achievement Target**

* Weeding project – 2012-2013. We will weed a third to a half of the collection.
* Grants – NEH grant completed. We received the results in August but were declined the grant.
* ER program - Consortial discounts apply to all databases that we currently have, including journal databases, ebooks, and streaming video. The most immediate changes/improvements in the 2012-2013 year. We have acquired Ebrary (80,000 ebooks) and Films on Demand (15,000 streaming video).
* Surveys – Annual student survey in the spring 2012; Observational Use survey for the duration of three weeks in the spring term 2012 – the 2nd, 5th, and 8th weeks of the term. Library Commons stakeholder meeting, Fall 2012.
* Go Live date for ILS: July 2, 2012

**Findings**

* Weeding will be completed in the summer of 2013
* Survey findings – Student survey completed and results compiled. Library staff will meet to discuss findings. Observational survey will be completed at end of spring term. This will provide good insight into current student use patterns and also provide comparison data for next year’s shift to the Learning Commons.
* Library Commons stakeholder findings – these meetings have been held and feedback compiled. The design for the Commons was based on this feedback.

**Action Plan**

* Continue weeding; Final book sale at end of summer 2013; proceeds go to development of larger popular section in collection. The library director is working with the Friends of the College Library to build this popular section.
* Continue with surveys; use results to make necessary changes.

**2. Create a more comprehensive, collaborative learning experience to foster the engagement and success of CCC students and faculty.**

**Objectives**

1. CCC students will demonstrate proficiency in applying information literacy concepts upon completion of degree or certificate
2. The library will strengthen student learning and success by collaboratively developing a Library and Learning Commons

**Measures:**

*The library currently does the following things in support of this goal.*

* Teaching and assessing IL in various places throughout the curriculum. Refer to Library Instruction and Assessment Table.
* Teaching IL in the Writing sequence as mandated by the AAOT. This is accomplished through a collaborative effort by the writing instructors and the librarian. Refer to Writing Program Outcomes.
* Creating and providing access to online screencasts and tools that address the information literacy process.
* Teaching Lib127 in the Fall, Winter, and Spring
* Continue building relationships with adjunct faculty.
* Collect data from students concerning needs in study areas, use of technology, and learning needs. Data will be collected via surveys, focus groups, and possibly other ways in which students will design the ideal Library and Learning Commons (2012-13)
* Pursue grants to fund the creation of a Learning Commons on the top floor of the library, as well as a collaborative, online commons
* Gather together stakeholders from across campus to strategically plan for a Commons together

**Achievement Target**

* IL throughout the curriculum – Refer to Library Instruction and Assessment Table.
* IL in the Writing sequence – Contact Writing instructors in Fall term 2012. Librarian will work with Writing faculty to develop a 4-credit WR121 class which will include a strong element of IL.
* Update screencasts – Spring and Summer 2012. These screencast/tutorials include basic “How to…” videos guiding users in the use of library tools and other IL-related skills
* Adjunct faculty – I will contact all adjunct faculty in the Writing department during the Fall term and work to build IL into curriculum
* Update Lib 127 – Summer 2012
* Collect data from students: Spring 2012 Student Survey; Observational Use Survey
* Pursue grants for Learning Commons – 2012-2013 – I will pursue at least two grants to help fund aspects of the Learning Commons
* Commons stakeholder meeting – Fall 2012

**Findings**

* IL in the Writing sequence – this change to 4 credit writing classes will take place in the 2014-2015 school year
* Screencasts updated
* Actively working with WR adjunct faculty
* Actively teaching Lib127
* Obtained grant from CCC Foundation for Learning Commons (Lab) - $10,000; CASE Department/Grant will add another $23,000 to the project. With additional funding from library budget and technology fee, the Library Commons will have a solid start

**Action Plan**

* Continue with surveys
* Continue with development of Commons/Lab, including the hiring of Instructional Assistants to offer writing tutoring
* Continued teaching IL in various ways, including participating in a cohort/learning community in Fall of 2013. Library Director will teach Lib127 as part of this learning community.­­­­

**3. Enhance resources, services, and instruction to meet the needs of a diverse campus community, and to the extent possible, the greater community**

**Objectives:**

1. The library will be an active participant in cultural initiatives on campus
2. The library will form active and productive relationships with the community

**Measures:**

*The library currently does the following things in support of this goal. We are:*

* Participating in the campus diversity committee, IOU
* Featuring displays that correspond to multicultural celebrations or important cultural figures.
* Providing databases with resources in multiple languages
* Facilitating an annual Campus Reads project that attracts campus and community participants.
* Add Spanish and bilingual resources to the library’s collection that are funded by the Autzen Foundation grant, part of the Bridging Cultures initiative.
* Form a Friends of the Library group to contribute to library projects and fundraising. This group will be formed under the College Foundation.
* The Library Director will perform the Vice Chair duties for ILAGO (Information Literacy Advisory Group of Oregon). She will be Chair the next year followed by Past Chair. As part of this group, she will be an active participant in presentations to various local community groups, as well as state governmental groups. The focus will be on highlighting the importance of Information Literacy in student success and completion, showing how IL plays an integral role in Achievement Compacts for community colleges and the Common Core Standards for K-12.

**Achievement Target:**

* Active participant in IOU committee, performing at least one “Courageous Conversation” a year
* Displays change once a month and will reflect several diverse themes throughout the year.
* All resources received from the Autzen Foundation grant will be processed and accessible by the campus and community beginning Fall term of 2012.
* Ebscohost, as well as Gale, databases are translatable into many different languages
* There will be one campus reads project on campus this year
* The Friends group was approved by the College Foundation in July, opening the door to active recruitment of community members, projects, and fundraising by August and September.
* ILAGO presentations will take place throughout the 2012-13 year. The Library director will participate in at least 3 of these presentations.

**Findings**

* Most of the above has already been accomplished or is ongoing this year
* The Campus Reads will be postponed this year due to the development of the Learning Commons and the heavy burden this is placing on a reduced library staff
* The ILAGO project has been rolled into a larger project – the Oregon Library Association Taskforce, on which the Library Director is an active participant

**Actions Plan**

* Continued displays in the library with a strong focus on diversity
* Continued involvement in the IOU group
* Continued involvement with the Latino Club, a student group – the Library Director is one of the staff advisors
* Continued work with the Friends of the College Library. This group will help directly with the library’s book sale that will be held at the end of March.
* Continued work with state library groups/associations, mainly ILAGO and OLA