

Business Perspective

Clatsop CC Raises Consumer Spending

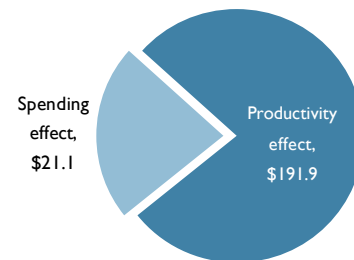


- Clatsop CC employed 98 full-time and 115 part-time faculty and staff in the 2010-11 reporting year, with an annual payroll of \$9.4 million.
- In addition to payroll, Clatsop CC spent \$14.4 million in FY 2010-11 for supplies and services, of which an estimated 41% was spent in Clatsop County.
- Clatsop CC estimates that approximately 39% of its students come from outside Clatsop County. Non-local students who settle in the region spend money at local businesses for food, transportation, and other personal expenses.

Clatsop CC Generates New Income

- The net added income generated by Clatsop CC operations (\$9 million) and the spending of non-local students (\$12 million) contributes a total of \$21.1 million in income to the Clatsop County economy each year.
- The increased productivity of workers due to the accumulation of past and present Clatsop CC skills in the Clatsop County workforce creates approximately \$73 million in added income each year.

Added Income in Clatsop County Due to Clatsop CC (\$ Millions)



Clatsop CC Creates a Skilled Workforce

- Clatsop CC activities encourage new business, assist existing business, and create long-term economic growth. The college enhances worker skills and provides customized training to local business and industry.
- An estimated 1 million Clatsop CC credits have accumulated in the Clatsop County workforce over the past 30-year period as former Clatsop CC students (completers and non-completers) enter the regional workforce each year.

Projected 2021 Jobs by Skill Level in Clatsop County (%)

