

Clatsop Community College

1651 Lexington Avenue * Astoria, Oregon 97103 * (503) 325-0910

NOTICE OF MEETING

DATE: Wednesday, April 14, 2021

TIME: Work Session, 6:30 p.m.

PLACE: Zoom

<https://clatsopcc.zoom.us/j/98375587441?pwd=c3QyUGRtYlIXQlp4TUlpS1FSTzg3UT09>

Meeting ID: 983 7558 7441; Passcode: 247058

This public meeting is being held electronically in its entirety, as permitted by ORS 192.670.

WORK SESSION

The Board will meet in a work session to discuss Strategic Enrollment Management.

2020-2021 Strategic Initiatives

- *Strengthen the Academic Environment for Students*
- *Cultivate Connections with the Community*
- *Commit to Diversity, Equity, and Inclusiveness*
- *Advance Institutional Accountability*

2020-2021 Board Priorities

- *Continue to assess and evaluate whether CCC is meeting the educational needs of our community through:*
 - *Accelerated learning and Guided Pathways.*
 - *Increased outreach to Clatsop County small businesses.*
 - *Incorporating appropriate public and private partnerships into the Strategic Plan.*
 - *Support development of methodology to measure post CCC student success.*
- *Actively support NWCCU follow-up recommendations.*
- *Support Student Government and Leadership.*
- *Recognize positive contributions and accomplishments of College employees.*
- *Promote a College community that is committed to diversity, equity, and inclusion as well as the success, health, dignity, and worth of every person.*
- *Support the development of Guided Pathways inclusive of arts and humanities.*
- *Review and update existing CCC facilities master plan.*
- *Support the continued development and improvement of distance education.*
- *Monitor the program prioritization process.*

Non-Discrimination Declaration

It is the policy of Clatsop Community College that there will be no discrimination or harassment on the grounds of race, color, sex, gender, marital status, religion, national origin, age, sexual orientation, gender identity or expression or disability in any educational programs, activities, or employment. Questions or complaints should be directed to Desiree Noah, Affirmative Action/Gender Equity (Title IX) Officer, Lower Library, Suite 103, dnoah@clatsopcc.edu 503-338- 2450; TDD 503-338-2468. The Director of Student Access Services, Mallory Vollner, is in Columbia Hall, Suite 111, mvollner@clatsopcc.edu 503-338-2474.

Accommodations

Persons having questions about or a request for special needs and accommodation should contact JoAnn Zahn, Vice President of Finance and Operations, at Clatsop Community College, 1651 Lexington Avenue, Astoria, Oregon 97103, Lower Library Suite 110, jzahn@clatsopcc.edu Phone (503) 338-2421 or TDD (503) 338-2468. Please send special needs and accommodations requests here. Contact should be made at least two business days in advance of the event.

Declaración de no-discriminación

Es la política de Clatsop Community College que no habrá ningún tipo de discriminación o acoso por razón de raza, color, sexo, género, estado civil, religión, origen nacional, edad, orientación sexual, identidad de género o expresión discapacidad en los programas educativos, actividades o en la contratación. Preguntas o quejas deben ser dirigidas al Desiree Noah, Oficial de Acción Afirmativa / Título IX localizado en Library número 103 dnoah@clatsopcc.edu número de teléfono 503-338-2450, TDD (discapacidad auditiva) 503-338-2468. Director de Servicios de acceso para estudiantes, Mallory Vollner, se encuentra en Columbia Hall, numero 111, mvollner@clatsopcc.edu número de teléfono 503-338-2474. Para ADA y otras peticiones de servicios llame al 503-338-2474 o para TDD (discapacidad auditiva) 503-338-2468.

Ayuda a personas discapacitadas

En cuanto a las personas discapacitadas, se les pide que se comuniquen con JoAnn Zahn, la Vice Presidente de Finanzas y Operaciones en Clatsop Community College, 1651 Lexington Avenue, Astoria, Oregon 97103, Library Suite 110, jzahn@clatsopcc.edu número telefónico (503) 338-2421 o a TDD (503) 338-2468. Haga el favor de notificar a la oficina para que se le pueda proporcionar apoyo. La comunicación debe tomar lugar por lo menos dos días de trabajo antes del evento por el cual se requiera tal ayuda. Para más información, vea la página Web de Clatsop Community College bajo Información en Español.

Board Enrollment Workshop Preview

April 14, 2021

Introduction and Methodology

The COVID-19 Pandemic and the implementation of the CampusNexus ERP system have posed significant disruptions to college operations. Simultaneous to these events was a significant decline in the college's enrollments. In order to evaluate the impact of these events, a baseline of the college's enrollment profile was developed utilizing data from Summer 2016 through Winter 2020. This resulted in 4 year enrollment averages for Summer, Fall, and Winter quarters and a 3 year average for Spring quarter across the college's significant areas of operations. The comparison year, or "most recent year" includes the 4 completed quarters that began since the start of the COVID-19 pandemic. Those quarters are Spring 2020, Summer 2020, Fall 2020, and Winter 2021. Spring 2021 is not yet completed and significant numbers of enrollments are expected before the quarter closes with additional enrollment data from some special programs being entered after the traditional close of Spring quarter.

Categories of operations were determined from an enrollment management perspective based on how enrollments are recruited, taught, and recorded by the college with the expectation that this data will inform college level policy decisions on what enrollment efforts to focus on. At the state level, ACTI codes are used for comparison across institutions. This coding scheme creates overlap between areas that are distinct at CCC, for example, the courses associated with the Coast Guard training agreement have the same ACTI code as the courses we teach on campus for our degree seeking maritime students, yet those programs operate very differently. Special programs, such as the Coast Guard, High School Dual Enrollment, and Department of Public Safety, Services and Training (DPSST) classes, have had their enrollments segregated from those of the remaining classes within the same course prefixes. These enrollments are subtracted from their parent program so that they are represented once in the figures where they are called out.

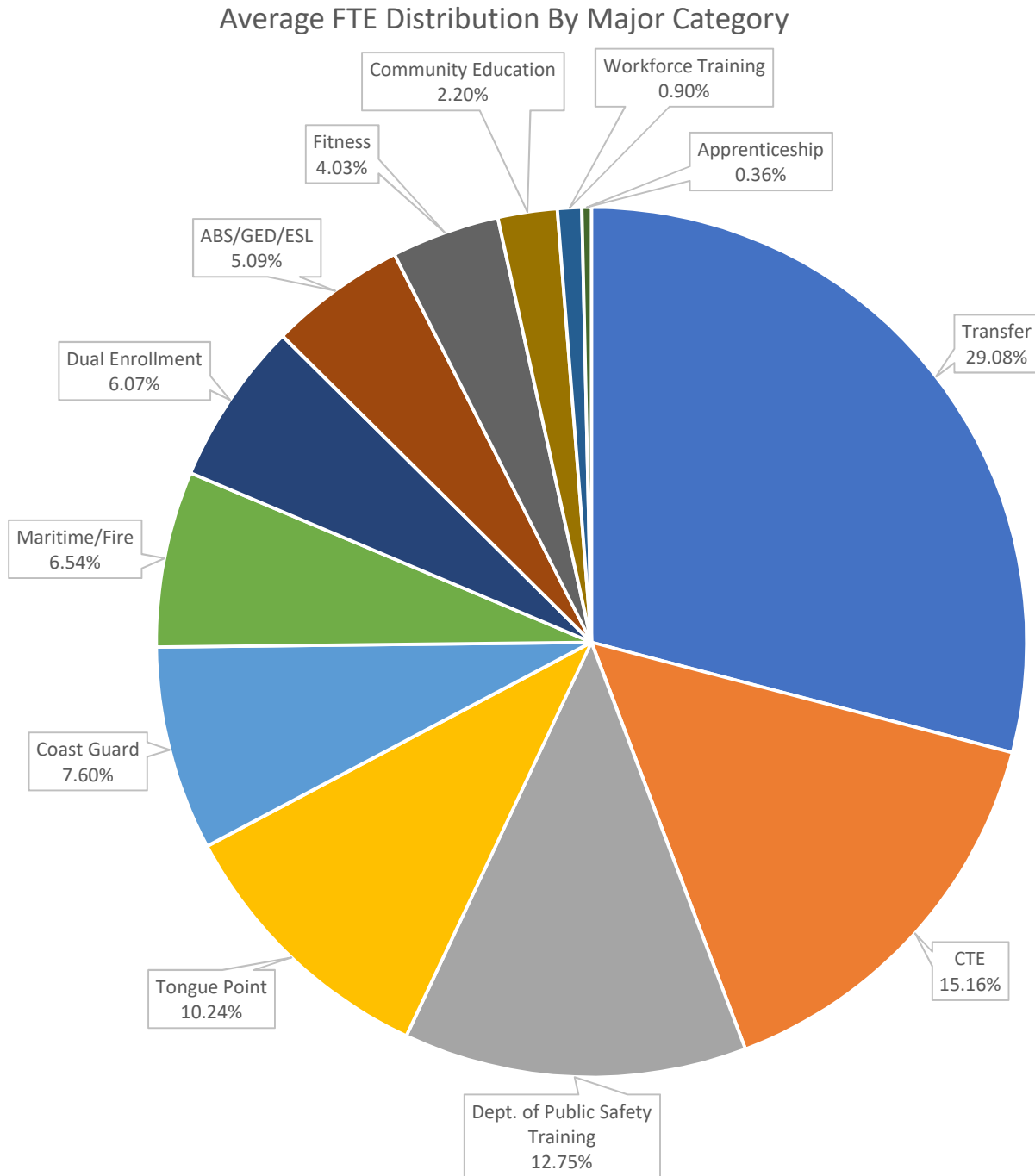
Data Sources and Notes

Data was extracted from the College's ERP (CampusNexus) via our partnership with Linn-Benton Community College. Some specialized programs had held enrollment data during the transition to the CampusNexus System, resulting in the recognition of additional enrollments as this project was implemented. Those were subsequently processed and included in the extracts. As a result, there has been an upward shift in enrollments from what was previously reported for the last several quarters. Additionally, enrollments for the DPSST program were hand compiled and added to the totals from the Linn-Benton extracts. This resulted in an additional 90 FTE being added to the college's totals since Spring 2019.

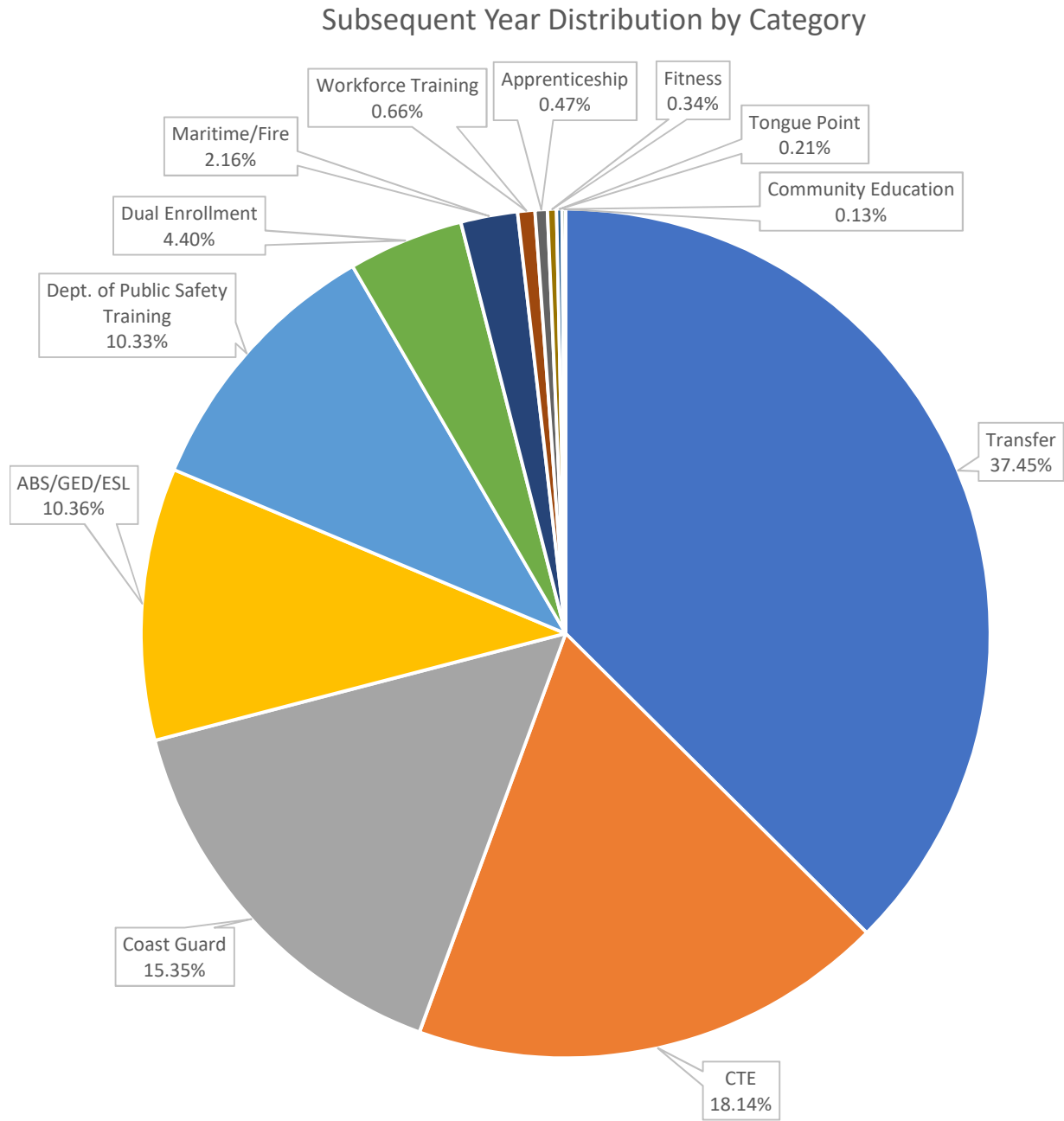
This data is intended to provide a foundation for the discussion during the workshop. Additional data, including the college's response to mitigate the enrollment impacts of these events will be presented.

Enrollment Profiles

The profile below reflects the baseline enrollment profile of CCC utilized for comparison in the analysis.



The profile below illustrates the college's enrollment profile in the four quarters starting during Spring 2020.



FTE Changes by Category

Category	Baseline	Previous Year	FTE Difference	% Change
ABS/GED/ESL	68.16	86.47	+18.32	+26.9%
Apprenticeship	4.78	3.89	-0.88	-18.5%
Coast Guard	101.82	128.05	+26.26	+25.8%
Community Education	29.50	1.12	-28.38	-96.2%
CTE	203.22	169.44	-51.81	-25.49%
DPSST	170.87	86.15	-84.69	-49.6%
Dual Enrollment	81.32	36.68	-44.64	-54.9%
Fitness	53.97	2.86	-51.10	-94.7%
Maritime/Fire	87.65	18.05	-69.59	-79.4%
Tongue Point	137.24	1.73	-135.52	-98.7%
Transfer	389.77	312.53	-77.24	-19.8%
Workforce Training	12.01	5.50	-6.51	-54.2%
Total	1340.31	834.508	-505.80	-37.7%

FTE by Course Prefix and Program

Row Labels	Comparison Year	Previous Year	FTE Change	% Change
Agriculture	2.82	0.00	-2.82	-100.00%
American Sign Language	2.70	0.00	-2.70	-100.00%
Anthropology	3.48	4.21	0.73	20.93%
Apprenticeship	4.78	3.89	-0.88	-18.47%
Architecture	0.71	0.84	0.13	18.18%
Art	36.15	25.80	-10.36	-28.65%
Automotive Technology	19.66	7.22	-12.44	-63.29%
Biology	20.28	22.95	2.67	13.16%
Botany	1.81	2.59	0.78	42.86%
Building Construction	11.72	5.00	-6.72	-57.32%
Business and Technology	33.66	36.15	2.50	7.41%
Chemistry	7.40	4.08	-3.32	-44.90%
Coast Guard	101.82	128.07	26.26	25.79%
Community Education	7.54	0.08	-7.47	-98.96%
Criminal Justice	9.93	7.44	-2.48	-25.03%
Dept. of Public Safety Training	170.87	86.18	-84.69	-49.57%
Developmental Education	68.16	86.47	18.31	26.87%
Drafting	8.48	5.65	-2.83	-33.35%
Dual Enrollment	81.32	36.68	-44.64	-54.89%
Early Childhood Education	0.98	0.00	-0.98	-100.00%
Economics	5.31	5.09	-0.22	-4.19%
Education	6.72	0.00	-6.72	-100.00%
EMS/EMT	7.10	9.24	2.14	30.19%
Engineering	0.02	0.00	-0.02	-100.00%

Row Labels	Comparison Year	Previous Year	FTE Change	% Change
English Literature	10.86	10.48	-0.38	-3.51%
Environmental Science	0.06	0.00	-0.06	-100.00%
Fire Science	25.13	4.92	-20.21	-80.42%
Fitness	53.97	2.86	-51.10	-94.70%
General Science	22.07	18.86	-3.20	-14.51%
General Workforce Skills	0.03	0.00	-0.03	-100.00%
HazMat	0.01	0.22	0.21	1766.67%
Health and Family Studies	0.02	0.00	-0.02	-100.00%
Health and Physical Education	5.82	5.95	0.13	2.23%
History	13.49	15.62	2.12	15.73%
Honors	0.27	0.00	-0.27	-100.00%
Hospitality Recreation and Tourism	0.12	0.00	-0.12	-100.00%
Human Services	1.62	3.11	1.49	91.61%
Humanities	2.62	3.60	0.98	37.45%
Industrial Technology	2.38	1.10	-1.28	-53.85%
Japanese	0.10	0.00	-0.10	-100.00%
Languages	5.50	1.42	-4.08	-74.12%
Library	0.49	0.50	0.01	1.85%
Life Skills	3.67	0.00	-3.67	-100.00%
Maritime Science	63.00	13.32	-49.67	-78.85%
Math	86.39	67.73	-18.66	-21.60%
Medical Assisting	23.38	13.93	-9.44	-40.39%
Music	1.59	0.58	-1.01	-63.47%
Music Performance	4.27	0.65	-3.63	-84.86%
Nursing	44.40	49.01	4.62	10.40%
Nutrition	5.98	5.09	-0.89	-14.90%
Personal Development	16.35	1.05	-15.30	-93.61%
Philosophy	7.00	4.86	-2.13	-30.49%
Physical Education	25.34	21.56	-3.78	-14.91%
Physics	6.98	4.11	-2.86	-41.03%
Political Science	2.26	0.78	-1.49	-65.71%
Psychology	22.81	17.24	-5.57	-24.41%
Religion	2.16	1.75	-0.42	-19.20%
Safety	1.92	0.00	-1.92	-100.00%
Sociology	12.23	5.44	-6.79	-55.53%
Spanish	3.63	4.77	1.13	31.16%
Speech/Comm	16.74	16.04	-0.70	-4.19%
Tongue Point	137.24	1.73	-135.52	-98.74%
Welding	36.01	12.71	-23.30	-64.70%
Women's Studies	2.32	1.78	-0.54	-23.32%
Workforce	11.80	5.09	-6.70	-56.82%
Writing	44.87	39.01	-5.87	-13.07%
Total	1340.31	834.51	-505.80	-37.74%