

**COLLEGE-COMMUNITY RELATIONS GOALS AND OBJECTIVES**

The Board of Director's goals for achieving positive college-community relations are to:

1. Develop public understanding of all aspects of college operations, ascertain public attitudes toward issues in education and identify the public's educational expectations for their students;
2. Secure adequate financial support for the educational program;
3. Help citizens feel responsibility for the quality of education provided by the college;
4. Earn the public's confidence with regard to college staff services;
5. Foster public understanding of the need for constructive change and solicit public advice on achieving educational goals;
6. Involve citizens in solving educational problems;
7. Promote cooperation between the College and the community and share the leadership for improving community life.

Achieving these objectives requires that the Board and staff, individually and collectively, express positive attitudes toward the College in their daily contacts with students, community members and one another; make systematic, honest and continuing efforts to discover what the public thinks and what citizens want to know; interpret College programs, problems and accomplishments; develop an active partnership with the community in working toward improvement of the educational program; and take an active interest in the needs of the community to find ways to make the community a better place to live.

END OF POLICY

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Legal Reference:

ORS Chapter 341