
Clatsop Community College

Business Management

Associate of Science Degree

Role Descriptions

The Business Management program is designed for persons currently working in or intending to work in the following kinds of roles: Small business owner/manager; assistant manager; office administrator.

Intended Learning Outcomes

Learning experiences in this program are designed to assist the student in realizing the following outcomes:

1. Work to establish and promote a collaborative work environment where all voices are heard and valued as they contribute to shared goals.
2. Work within the ethical, legal, and regulatory parameters of the industry.
3. Calculate, compile, and analyze financial records to make prudent business decisions.
4. Attract, screen, hire, train, and supervise personnel.
5. Select and integrate appropriate current and emerging technologies to support business functions.
6. Use verbal, non-verbal, and written communication skills effectively in the business context.
7. Interact effectively with clients and customers.
8. Use critical thinking skills to solve business problems.
9. Exhibit work behaviors that maximize opportunity for continued employment, increased responsibilities, and business success.
10. Assist in the design, implementation, and continuous assessment of business strategies based on consumer needs and market changes.
11. Lead a work unit in a direction that aligns with stated organizational vision, mission, and values.